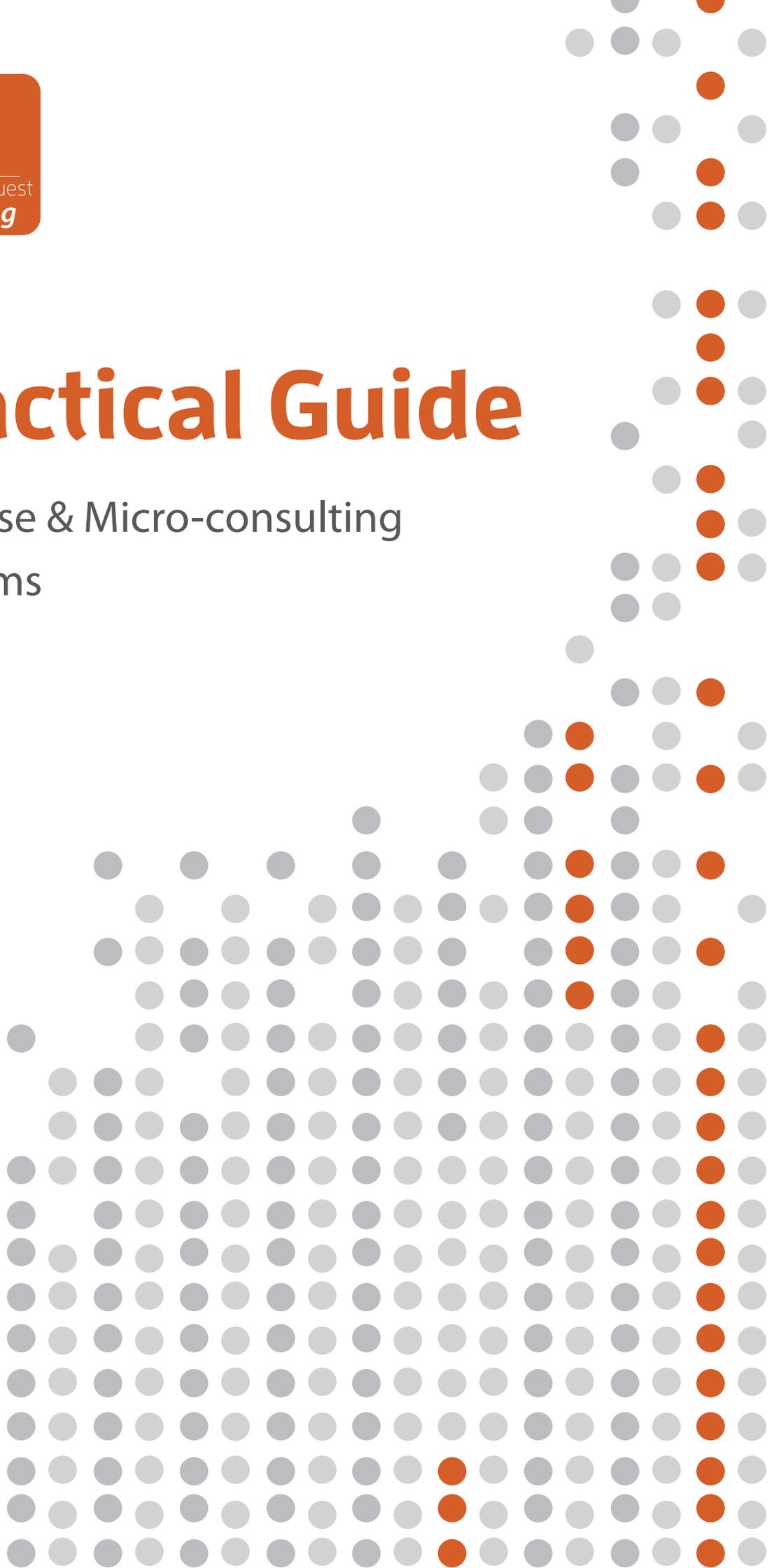




Practical Guide

Expertise & Micro-consulting
Platforms





Expertise & micro-consulting platforms

"Adaptability is about the powerful difference between adapting to cope and adapting to win."

Max McKeown, Behavioural Strategist

Knowledge has always been at the core of the consulting process.

Over the years, Large Consulting Firms developed huge knowledge bases on the various industries. They provide performance benchmark, or insight on the latest developments to their clients. It gave them a competitive advantage against smaller entrants.

I am sure that you have already wondered why this large consulting firm was asking for this massive quantity of data at the onset of your project.

Now you know that you might have indeed contributed to building their knowledge base on your industry.

If we had led a core vs. non-core exercise in a Consulting Firm a few years ago, knowledge would probably have been considered as core and strategic, thus impossible to outsource. Times are changing, and this part of the value chain is experiencing a profound transformation.

Clients can access directly expert platforms. The consultant added value becomes his capacity to frame the problem and analyze the data provided by the expert. Some clients decide to perform those tasks themselves and opt for disintermediation, de facto reducing costs on their end.

Beyond the traditional model like GLG, Third Bridge, Alphasight, or Guidepointe, new business models have emerged in the expertise-on-demand such as Machine-driven Expert Networks such as NewtonX, techspert or proSapient.

In this Guide, we present a list of these networks including the website link and the industries served.

GLG

GLG is a technology-enabled learning platform that connects top professionals with experts.

More than 1,400 companies use GLG to help solve complex strategic and operational challenges, test hypotheses, gain market feedback, and seek mentorship.

Industries served: Consulting, Market Research, Advertising & PR, Law, Technology, Life Sciences, Industrials, Consumer Goods, Payments & Insurance, Hedge Funds, Private Equity, Investment Banking & Management

Link: <https://glg.it/>

Third Bridge

Third Bridge Group is a provider of research services to private equity and hedge funds.

Third Bridge provides private equity firms, hedge funds and strategy consultants with the information that they need to understand the value of their investment opportunities.

Industries served: Public Equity, Private Equity, Professional Services, Credit

Link: <https://thirdbridge.com/>

Aphasights

Alphasights is a global leader in knowledge search.

Aphasights connects clients with relevant knowledge-holders for direct, confidential interactions, enabling them to address a variety of business challenges.

Industries served: All Industries

Link: <https://www.alphasights.com/>

Guidepoint

Guidepoint connects clients with vetted subject matter experts—Advisors—from our global professional network.

Our clients learn from Advisors through our unique service offerings such as phone consultations, events, surveys, and data.

Industries served: All industries

Link: <https://www.guidepoint.com/>

Coleman

Coleman is an AI-powered expert platforms that allows to find and manage experts.

Coleman works hard to understand their clients' investment and research objectives, so they can provide them with the tools and services to quickly connect them to the right experts.

Industries served: All industries

Link: <https://www.colemanrg.com/>

NewtonX

NewtonX is the world's first AI-powered Knowledge Marketplace.

NewtonX connects leading corporate, management consulting and investment professionals to the world's leading technology experts.

Industries served: All industries

Link: <https://www.newtonx.com/>

Deepbench

Deepbench is an expertise matching platform that provides the tools and network to intelligently access the right knowledge for your organization.

DeepBench finds experts on demand and licenses our software to enable their clients to build their own knowledge network.

Industries served: All Industries

Link: <https://deepbench.io/>

CleverX

Instantly connect with the world's leading subject matter and industry experts over 1-on-1 video meetings.

CleverX is the most innovative way to book 1-on-1 video meetings with world's top business experts and pay them for the minutes of advice you receive.

Industries served: All industries

Link: <https://cleverx.com/>

Capvision

Capvision is a leading expert network platform and primary research firm.

Capvision connects your business to industry experts to help you make faster, more accurate professional decisions.

Industries served: All industries

Link: <https://www.capvision.com/>

Dialectica

Dialectica is the most trusted knowledge sharing platform

Dialectica partners with the world's leading investment and corporate strategy clients, enabling them to collaborate with industry specialists across every sector, function and geography.

Industries served: All industries

Link: <https://dialecticanet.com/>

BCC.Global

BCC is a China focused expert network and research provider serving the world's top investment firms, corporations and consulting firms.

BCC manages a vast, industry leading, expert network in China, while offering additional experts outside China.

Industries served: All Industries

Link: <https://www.bcc.global/>

"Get Me Experts" (GME)

GME is a global aggregation platform for niche experts.

GME promotes "Experts On-Demand" concept which not only focuses on providing Engineering Consultants but also on Management Consultants & Technology Consultants.

Industries served: Energy & Power, Automotive, Ports & Shipping, Rail Transportation, Oil & Gas, Startups, Waste Management, Smart Cities

Link: <https://www.getmeexperts.com/>

DeMatteo Research

DeMatteo Research is an independent broker-dealer founded in 1998 providing research services to the institutional investment community.

Products offered include buy side idea forums and a boutique consultant network from which we host targeted conference calls and 1x1 consultations.

Industries served: Investment Community

Link: <https://www.dmlc.com/>

Accurate-Insight

Through Accurate-Insight you can be connected to highly qualified professionals (Experts) from the most diverse industries and functions, focused in Brazil and Latin America.

Accurate-insight's mission is to find the appropriate partners for your foreign operation, and to provide insights to the decision-making process to a vast range of industries.

Industries served: All industries

Link: <https://accurate-insight.com/>

Silverlight Research

Silverlight Research is a Global Expert Network Connecting Professionals with Industry Experts.

Silverlight Research uncovers true value by providing our clients with the best information and knowledge to inform their strategic and investment decisions.

Industries served: All Industries

Link: <https://www.silverlightresearch.com/>

Expert Research Mimir

Expert Research Mimir connects their clients with qualified experts for efficient yet content 1 hour phone consultation.

Expert Research Mimir is strictly "invitation-only" global expert network including the first class experts in various industry.

Industries served: Various industries

Link: <https://expert-research-mimir.com/>

Atheneum

Atheneum is a Research-as-a-Service (RaaS) firm that delivers the latest intelligence

Atheneum has an industry leading custom-built technology platform that allows clients to source experts globally and manage interactions.

Industries served: Life Science & Healthcare, Telecom Media Tech, Consumer Goods, Energy & Utilities, Industrials & Manufacturing, Financial Institutions, Natural Resources, Public Policy

Link: <https://www.atheneum.ai/>

Primary Insight

Primary Insight is a leading provider of access to a diverse, global network of experts across all industries.

Primary Insight is led by industry veterans with superior market knowledge.

Industries served: Business & Consulting, Construction & Real Estate, Consumer Goods, Consumer Services, Energy & Utilities, Financials, Government, Legal & Public Services, Healthcare, Technology, Media & Telecom, Industrials & Agriculture

Link: <https://www.primaryinsight.com/>

Maven

Maven is the world largest micro consulting company

Maven offers professional crowdsourcing using proprietary tools and technology.

Industries served: Consumer Goods, Healthcare, Industrials, Venture Capital & Private Equity, Information Technology

Link: <https://www.maven.co/>

ExpertConnect

ExpertConnect enables access to the right expert at the right time, providing insights and industry perspective in real-time.

ExpertConnect clients engage with Industry Consultants through a variety of interactions including telephone consultations, in-person meetings, seminars, and surveys.

Industries served: Healthcare & Life Sciences, Technology, Media, & Telecom, Energy & Industrials, Legal & Policy, Accounting, Financial & Business Services, Retail & Consumer, Real Estate

Link: <https://www.expertconnect.net/>

techspert

Techspert is the world's first AI-driven solution to knowledge exchange

techspert.io leverages cutting-edge machine learning techniques applied to huge quantities of online data and content to understand which brains contain the perfect insights for questions you have, with absolute specificity.

Industries served: All industries

Link: <https://www.techspert.io/>

proSapient

proSapient is machine learning and artificial intelligence powered platform.

proSapient's research platform allows you to gather insights from executives around the globe via consultations or large-scale surveys.

Industries served: All industries

Link: <https://prosapient.com/>

Infomineo

Infomineo provides businesses with research and insights, allowing them to make decisions and develop their activity with a focus on the Middle East and Africa.

Infomineo is a research service provider with a global team of data collection and analysis experts dedicated to helping you solve your data challenges.

Industries served: All industries

Link: <https://infomineo.com/>

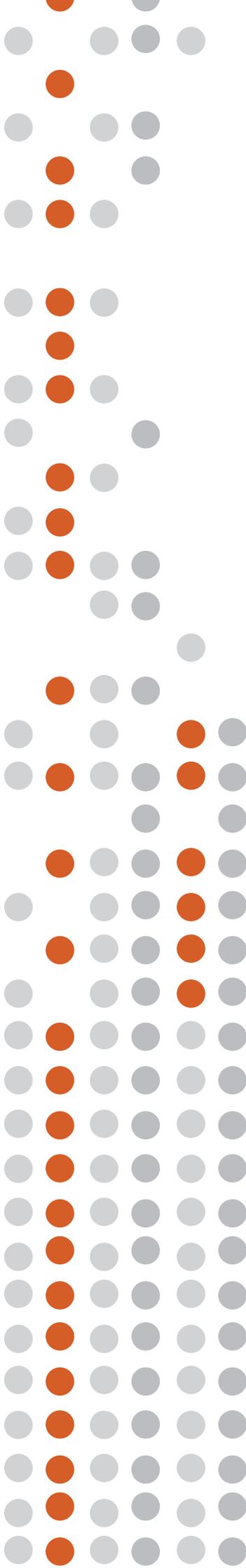
Ridgetop Research

Ridgetop Research has built a best of breed primary research firm.

Ridgetop provides sampling, data collection and data analytics solutions for survey research via Internet, telephone, mobile/wireless, and mixed-access offerings.

Industries served: Consumer, B2B, Healthcare

Link: <https://www.ridgetopresearch.com/>



Consulting Quest

We're the leading consulting sourcing company for companies that regularly work with management consultants.

Consulting is a different animal when it comes to procurement, and we have developed methodologies and digital tools that help our clients better use, buy and manage the category.

Our expertise in both the procurement and the consulting spaces gives us an excellent understanding of a business' needs and pain points. We work with companies and we source consulting all over the globe.



Contact Info

+1 (609) 580 1373

helene.laffitte@consultingquest.com

Princeton, NJ, USA